

## Mission Statement

Create a Niche as a leading Fancy Diamond supplier

*through*

Highest Level of Quality & Service Possible

## Core Value

Belief in Vertical Integration to deliver enhanced value

Consistently Meet and Exceed Customer Expectations

Professional, Ethical & Fair Business Practices

Value the Human Capital

## Way Forward

Prevention of Bribery & Facilitation Payments to gain any unfair business advantage

Adherence to Anti Money Laundering & Control of Financing to Terrorism Regulations

Comply with Kimberly Process and World Diamond Council System of Warranties

Protect the Diamonds from Theft & Substitution and Correctly Disclose Quality

Support Prevention of Child labour / Forced Labour

Prevent Discrimination & provide equal opportunity to all employees

Uphold Fundamental Human Rights and the Rights of Employees

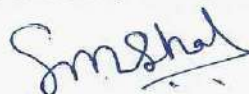
Develop a Responsible Supply Chain through assessments and correction

Provide a clean, safe and Healthy work place & Prepare for Contingencies

Reduce Environmental Impact of Operations

Control use of Hazardous substances

Comply with all Applicable Statutory & Regulatory requirements



Sanil Shah

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